

# **NORTHEAST VALLEY COALITION AGAINST METHAMPHETAMINE**

**May 25, 2006 Agenda  
9 a.m.-noon**

## **I. Welcome & Opening Remarks**

Give overview of Statewide Anti-Meth Initiative. Each participant gives their name, which sector of the community they represent, and what strengths, abilities, interest areas they bring to the table.

## **II. What Is Our Shared Vision?**

Session Goal: To establish a vision for what we want to be different in the next three to five years. (See Work Sheet)

## **III. What Is Our Mission?**

Session Goal: To establish a mission statement for the coalition (see Work Sheet)

## **IV. Community Discussions**

Session Goal: To review and discuss results from kickoff meeting and identify potential priority areas for action. (see handout)

## **V. How Shall We Organize Ourselves?**

Session Goal: To define 1) how should we structure ourselves as a coalition, 2) the decision making process – do they want to form a steering committee, 3) the communication process ; how do we keep everyone in the loop, 4) create a meeting schedule for the full Coalition.

## **VI. Building the Coalition**

Session Goal: Create an ad hoc committee to review which community sectors are represented in the coalition and which sectors need to be recruited (see Work Sheet).

**Adjourn – Next Meeting – Thursday, June 22, 2006 9 a.m.-noon  
Paiute Neighborhood Center,  
Motorola Classroom 3  
6535 East Osborn Road  
Scottsdale, AZ 85251**

# NORTHEAST VALLEY COALITION AGAINST METHAMPHETAMINE

## Vision Development

**Vision:** Ideal state of the community with regard to the designated problem/challenge.

1. What makes this community special?
2. Given the qualities identified in question 1, what is possible? What is our dream?
3. What is our vision? (Possible beginnings: To become the...., To be known as....,)
4. Agree upon and share the vision as a group and as individuals. How?

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## Mission Development

**Mission** The broad, rather permanent parameter that defines the continuing philosophical perspective of the organizational unit - a statement of what the agency (Coalition) hopes to accomplish in its services specific to a population.<sup>1</sup>

Each group

1. Identify a recorder
2. Identify a reporter
3. Answer questions 1 through 3.
4. Based on the answers to 1-3 write a brief, one sentence mission statement that includes:
  - A. What the Coalition does
  - B. For whom – to what end
  - C. How

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1. What products and services are we responsible for – what is it we are doing as a Coalition?
  2. What is our unique contribution toward achieving the vision?
  3. What must be noteworthy about what we are doing or how we are doing it?
  4. In summary, what is our mission?

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<sup>1</sup> Kettner, Peter M., Moroney, Robert M. and Martin, Lawrence L; Designing and Managing Programs: An Effectiveness-Based Approach

# **NORTHEAST VALLEY COALITION AGAINST METHAMPHETAMINE**

## **Results from April 27' 2006 Community Forum**

### **A. What strengths do we have in our communities to address this issue?**

#### **Schools/Education**

- Education at schools
- Lions-Quest
- School programs
- Kids get extra credit.
- Beginning to see education programs within our schools
- School programs
- Lions-Quest program, school ed. and prev. programs (K-12) and on-going plan
- Lions-Quest K-12 prevention through education
- Lions-Quest – Making program more known
- Lions-Quest
- Not my kid
- Need to target youth
- Educate youth before they start using meth

#### **Laws/Policies**

- Strong policy against substance abuse on the reservation
- New laws are being developed
- Creating policies and laws
- New drug laws
- Drug policies put in place
- Controlling sales of ephedrine etc. at stores
- Controls of products
- Control of products that contain methamphetamine
- Control over ephedrine sales
- Beginning to see controls on the purchasing of product

#### **Internal and Intergovernmental Agency Cooperation**

- Beginning to see cooperation between governmental agencies and nonprofits
- Cooperation of various agencies
- Intergovernmental
- Intergovernmental agency cooperation
- Intergovernmental agencies
- Inter-governmental cooperation
- Partnership and communication between school district and law enforcement
- Captain with other departments faith-community base-outside community
- Drug task force – new policy
- Drug task forces
- Task force against drugs
- Drug task force/policies, drug court
- YASA?
- Spreading throughout department
- City divisions

#### **Law Enforcement**

- Law enforcement
- Police
- Community police in town/area

# **NORTHEAST VALLEY COALITION AGAINST METHAMPHETAMINE**

- Community Oriented Policing – Monthly meetings with the neighborhood facilitated by the Scottsdale PD with several community based agencies

## **Faith Community/Other Non-Profits**

- Churches
- Churches
- Faith based coalition must come together
- Organized interfaith community that can be used in greater area to include drug prevention
- Faith organizations that have attention and structure of youth
- Non-profits

## **Judicial System Intervention**

- Diversion Program to TX for youth and adult
- Adult, Juvenile and Family Wellness Courts
- Drug Court programs
- Diversion program
- Alternative Sentencing
- Extending length of jurisdiction by rewriting law and order code
- Drug courts – state and tribal
- Alternate Sentencing
- Drug Court – program every day/week for family
- Drug courts
- Alternative sentencing being put in place toward rehabilitation

## **Community Organized for Collective Action**

- Local community coalition
- Yavapai's Against Substance Abuse
- SRPMIC has Strategy "S" Team
- Other coalitions – who is doing what – "S" Team
- Community groups in place
- Multidisciplinary community meetings
- Existing and emerging coalitions
- We're finally talking about this issue! Collective concern
- Coalitions and teams in community
- Community members motivated to help
- Abundant resources in the community collaborating strategy teams in place
- Collaborative models (parents, agencies)
- Community members
- Coalition
- Scottsdale – collaborative and willing to participate
- Collaboration of organizations and agencies
- Partnerships – school – business – police
- Including the community in the development, implementation process to ensure buy-in
- Participation of community
- Engaged community members
- Strategy teams are in place
- Community action kit from Partnership for Drug Free America – training presenters; awesome program.
- Willingness to help – public empathy
- Openness to do something
- Openness to work with others
- Talent
- Motivation

# **NORTHEAST VALLEY COALITION AGAINST METHAMPHETAMINE**

## **Leadership**

- Tribal elders – bridging the trust issue
- Support from tribal leaders and community that acknowledges the issue
- Political support for drug-free environment

## **Cultural Connection**

- Cultural approach
- It appears that the policies that the Indian Community (Salt River) is far ahead of others.
- Re-unify community members back into culture/community
- Larry Robinson. Reunify community members and sober family and cultural members
- Culture reunification – treatment efforts
- Community is small. Motivated
- Diversity of community
- Diversity

## **Ability to Raise Community Awareness**

- PSA's
- Community events in housing area of tribe
- Access to PSA publicity – need local angle
- Awareness
- Awareness of problem
- Use the service clubs to help get the word out.
- Sober examples and recovered addicts to help people

## **Treatment**

- New treatment options

## **Resource Availability**

- Resources are readily available
- Resources (includes people, professionals) within community and surrounding cities
- Resources
- Having resources readily available at our fingertips
- Economics

## **B. What actions can we take toward a solution?**

### **Community Coalition Building**

- Internet publicity – Market – Coalitions
- Community Coalitions
- Include the citizens/community members
- Web site links
- implement centralized information web site
- Website or network – internet

### **Public Awareness of Issue**

- Public awareness, t.v., ads in newspapers, spread more.
- More PSAs during prime-time television
- PSA on public
- Media – a variety, public awareness, neighborhood awareness, be informed.
- Public awareness
- More outreach – education and prevention
- Talk about (spokesperson)
- Changing perceptions and attitudes

# **NORTHEAST VALLEY COALITION AGAINST METHAMPHETAMINE**

- Use personal testimony
- Bring community together through education
- Change public perception
- Use powerful/personal testimony
- Use public service announcements
- Support for increase frank public awareness
- Public awareness: show the PSAs on government and education cable channels, publish awareness materials – after adding the Northeast Valley Coalition logo
- Continued dialogue and commitment to tackle the issue
- Change apathy and denial
- Multi-generational focused events to draw whole community
- Make it okay to talk about this issue
- Willingness to claim

## **Education**

- More information – parent education program
- There is hope, school, parent education
- Parent/Adult Education
- Parent and community education programs
- Invite more one-one family-family training through schools, etc.
- Implement in schools, churches, etc.
- Tough Love (let them know that you still LOVE them)
- Empower families it has to start within the home.
- Educate adults and youth on severity of problem
- More PTA interaction for children
- Forming a coalition to teach anti-drug use in/at school
- Speakers to speak to our community/departments
- Targeted education about meth not being a recreational drug; different and more compelling drug than other drugs
- Form a speakers bureau to provide info to service groups.
- Discuss in small student groups or church groups.
- Training materials on the web site
- Contact business on how they can help community with employment for drug recovery programs.
- Showing business the hope and support for recovering addicts.

## **Engaging /Educating Youth**

- Get children involved – peer pressure
- Need to target youth – educate youth before they start using meth.
- I.e. education to prevent – target youth
- After-school programs
- Programs for children-summer
- Implement Lions-Quest into all schools

## **Cultural Connection**

- Look at community cultural values
- Cultural reunification
- Cultural reunification of 1<sup>st</sup> Americans

## **Program Coordination**

- Sharing programs
- Clearinghouse of existing programs and events
- Consistency in maintaining programs
- Need to publicize successful programs
- More communication between governments

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## **Treatment/Medical Access and Availability**

- More information through community on availability of drug test clinic, etc.
- Referral list – clinics/help
- Referral list for drug test and treatment
- Determine and publicize treatment options such as AZ 211.
- Affordable access to ID and treatment
- Affordable help – there are positive outcomes
- Access to affordable counseling and treatment centers
- Direct services – more in home
- Mental health issues – possible cause/conflict
- Access to affordable treatment (don't incarcerate but give them all option)
- Access to affordable treatment plans
- Create a way to identify individuals involved with meth and get them into treatment with long-term follow-up
- Open up treatment options
- Find some funds for prevention and treatment
- Affordable treatments
- Easier to get people in for medical treatment
- More involvement of healthcare facilities

## **Faith Community Involvement**

- Use Churches
- Convening interfaith members across community lines represented in Coalition
- Faith-based coalitions
- Create a faith based coalition
- Join with faith-based community...
- Faith based coalition come together
- Utilize the faith community "network" for education and prevention

## **Neighborhood Involvement**

- Tap into HOAs to build stronger neighborhood communities that are aware of the meth issue and bring neighborhood communities together.
- Reach out to neighborhood groups, PTOs, healthcare organizations

## **Criminal Justice System Involvement**

- Tip # to use for informing the police and others of something that may be going on in the neighborhood.
- Make it easier for people to relate suspicious activity to police – fear of retaliation
- Separate fact sheet on what activities the dealers engage in.
- Environmental testing
- Publishing results of environmental testing
- Rewriting codes
- Alternatives to incarceration, rehab, etc.
- Implement alternative sentencing programs
- Drug Court Programs – in home TX
- Alternate sentencing
- Legislate for mandatory treatment for felony on meth. Or psychotic behavior on meth.



## Coalition Participation Assessment

The following matrix may be used to assist Coalitions in identifying key partners/members of the Coalition.

AGENCY AND ORGANIZATION REPRESENTATIVES	Name	Agency or Organization	Title/Role	Makes Decisions for Organization or Agency?	Controls Resources for Organization or Agency?	Committed to Coalition?
REGULATORY						
Town/City/County Council						
Executive (Mayor, City Manager, Country Executive)						
Health Dept.						
Mental Health Dept.						
Human Services						
Other:						
ENFORCEMENT						
Police, Sheriff, Campus Police						
Prosecutors (City Attorney, etc)						
Courts (adult, juvenile, traffic, drug, mental health)						
Public Defenders						
Probation/Parole (adult, juvenile)						

AGENCY AND ORGANIZATION REPRESENTATIVES	Name	Agency or Organization	Title/Role	Makes Decisions for Organization or Agency?	Controls Resources for Organization or Agency?	Committed to Coalition?
Corrections						
Other:						
RETAIL						
Business Organizations						
Retailers						
RESPONDERS						
Hospitals/ERs						
SA/MH Treatment						
Primary Care						
EMS						
Insurance Industry						
MEDIA						
Print						
Broadcast						
SCHOOLS						
Public						
Private						

AGENCY AND ORGANIZATION REPRESENTATIVES	Name	Agency or Organization	Title/Role	Makes Decisions for Organization or Agency?	Controls Resources for Organization or Agency?	Committed to Coalition?
College/University						
FAITH COMMUNITY						
CONCERNED CITIZENS GROUPS						
PRIVATE CITIZENS	Name	Special Skills, Areas of Influence				Committed to Coalition?
Adults						
Youth						
College/University Students						